

I am seeking a Summer 2020 Product Design internship. I craft interactive experiences that follow a human centred design methodology and transform user insights into culturally relevant design solutions.

Work Experience

Quicksand User Experience Designer

Feb–Oct 2018, Bangalore-India

- Lead designer on Mini Grid Stories- created an Android filmmaking application, online video platform, and administrative dashboard for first time mobile users.
- Visited rural communities in India to understand local user needs, co-design and iteratively refine design outputs.
- Our work led to an extended contract with the World Bank for expansion into other countries.
- Conducted market research for a fitness startup evaluating the viability of a healthy fast food business concept, through semi-structured interviews and focus group discussions.

Potion Design Interaction Designer

July 2016–2017, New York-USA

- Built content rich interactive exhibits for museums focused on visitor education.
- Collaborated with a multidisciplinary team to invent novel user interactions, create conceptual animations, design prototypes, and guide development on final specifications.
- Designed 16 gesture based games for the ARTLENS Exhibit at the Cleveland Museum of Art, leading to a 94% increase in visitor engagement.
- Led the concept design for the Waterfront Exhibit at the Brooklyn Historical Society.

Case Agency Motion Graphics Intern

June–Aug 2015, New York-USA

- Engaged in brand communication with motion graphics, through product commercials for cosmetic industry clients Origins and Clinique.
- Tasks included storyboarding, style frame design, animation, and video editing/compositing.

Brand Union Graphic Design Intern

June–August 2014, Bangalore-India

- Designed a brand system for a luxury service client; the logo and print/web collaterals.
- Conducted a competitor analysis for a quick service restaurant through site research and consumer surveys.

Education

Georgia Institute of Technology MS in Human Computer Interaction

2019–present, Atlanta-USA

Rhode Island School of Design BFA in Graphic Design

2012–2016, Rhode Island-USA

Recognitions

Artlens Exhibition Potion Design

- **Communication Arts Award 2018** Award of Excellence
- **Museums and the Web 2018** Winner: Groundbreaking
- **APEX Awards 2018** Silver
- **Media Technology MUSE Awards 2018** Silver

Skills

Research

Interviews
Observations
Contextual Inquiry
Journey mapping
Co-creation
Usability Testing

UX Design

Storyboarding
Wireframing
User flows
Motion Studies
Prototyping
Design specs

Visual

Type Design
Brand Identity
Motion graphics
Illustration
Visual Presentations
Style Guides

Tools

Sketch
Figma
Adobe Suite
InVision
Principle
HTML/CSS